



Stella Rossa Football Club

Annual General Meeting

Saturday October 23, 2021 @ 11am

Virtual: Zoom

1. **Call to Order** – Nikola Paunic (Chair)

The Board of Directors Chair, Nikola Paunic, opened the meeting. The meeting was duly constituted with quorum and declared open for business at 11:00am. The national anthem was observed.

2. **Approval of Minutes** – Nikola Paunic (Chair)

The Board of Directors Chair, Nikola Paunic, presented for review the minutes from the previous AGM held Oct 7, 2020.

Motion for approval:

- Motioned by – Stevan Manojlovic
- Seconded – Veljko Lukovic
- Result: Approved

3. **Board Reports & Business** – Nikola Paunic (Chair)

Annual report for year ended Aug 20, 2021 was presented.

Nikola praised SRFC's governance. SRFC has tremendous staff, managers, and coaches at club.

Oldest generation 2005, there are now 9 teams within the club. 2005's win Ontario Cup, amazing achievement by the players and staff. An incredible journey through the knockout stages. The final match played at OSA was attended by 300+ Club friends and family – it was an incredible atmosphere displayed by our fanbase, surely a key contributor to the victory.

No indoor leagues 2020-2021 due to COVID. Leagues were proposed to operate in Fall and Winter seasons, both failed to operate. Funds collected for potential league play were refunded or credits for subsequent season were issued to participants.

SRFC response to COVID – maintain training continuity. We remained outdoors until December Winter Break. Jan – Mar we had to operate online – amazing response by technical staff to create a technically-oriented online program that kept all participants active and trained

technical skills aligned to our Club development plan. Retention rate of 95% throughout this period.

It was a bit tricky to plan in the early spring period – there were moments where we communicated a return to play timeline, returned outdoors, then were forced to go back online for a few weeks. There was drop off during this period in participation, but 80%+ continued to remain engaged. These times were exceptionally challenging, but we believe we have come out as strong as we possible could.

Canada Club Licensing Application –Provincial License 2 submission deferred due to Covid in 2020. We are aiming to gather all requirements and meet all criteria in the coming year.

City of Mississauga Affiliate Sport Provider– successful Affiliate Sport Provider renewal. Benefits include discounted affiliate rental rates for facilities and meeting rooms for board meetings. This coming year we are hoping to leverage additional benefits.

Strong 5-year strategic plan in place, includes player development, coach development, referee development, facilities development, volunteer development, organizational development, financial development, community engagement.

Stella & Red Star Belgrade partnership: continued touchpoints with coaching staff and business stakeholders to progress relationship and coaching development. Coaching staff completed online courses, aligning to establish coaching progress & development plan.

SRFC has had successful Fall 2020 and Summer 2021 seasons with respect to facilities.

- Fall season – Various turf fields across Mississauga (Iceland Turf, Paramount Turf, Huron Park Turf)
- Summer season – (Iceland Turf, Paramount Turf, Huron Park Turf, Huron Park Grass Lit)

SRFC will remain vigilant with efforts to maintain and acquire new field space and permit times in City of Mississauga, Peel DSB, Peel Dufferin CDSB.

4. **Treasurer's Report** – Gloria Rogan (Treasurer)

Year-end unaudited financial statements for year ended Aug 20, 2021 were reviewed.

Revenues dropped 2.5% YoY from 2020 to 2021. Recall that we observed a 34% YoY drop from 2019 to 2020. We maintained a high retention rate amongst players and revenue was very close to that of the prior year. Refunds were issued to players that had paid for the Fall / Winter season 2020-2021 when leagues were cancelled.

Large expenses for equipment (44%), travel (9.7%), permits (6.9%). Expenses related to strategic operations during covid – coming out as strong as possible with respect to infrastructure & equipment and coaching expertise.

Digital marketing spend increased up 272% YoY in an effort to establish market presence and bring new players to the Club.

5. Technical Director Report – Pavle Popara (Technical Director)

'Play the Stella Way' – continued grassroots development to in accordance to LTPD. SRFC has appropriate coaches licensed for all stages of LTPD.

Winter program – training 4x per week on zoom Jan - Mar

Summer program – training 4x per week – 3x on turf, 1x on grass

Outdoor 2021

Training for outdoor 2021 resumed on July 6, 2020. Training resumed in accordance with Ontario Soccer Return to Play protocols:

- Return to Training
- Return to Training and Modified Games
- Return to Soccer

05 – Ontario Cup winners. Staff worked overtime to prepare game model and train team for matches. Lots of time and effort went into scouting opposition, preparing reports, preparing video analysis. Well worth it, approach to game preparation will be used as model for future generations.

05 – finished 2nd in the Peel Halton Premier League, 3 points behind the league winners. Had the potential to win the league.

07 – finished 3rd in Peel Halton Premier League, 4 points behind league winners. Close league, we strive to win but development is more important.

Indoor 2020 2021

- Cancelled due to Covid
- Resumed training outdoors while adhering to all PHU and District/Association rules and guidelines
- Q1 2021 all online

Travel

No team travel this year (outside of Ontario Cup travel). We are looking to have teams travel in the coming year.

Provincial & National Teams

No Provincial Program/National Program players yet.

Player Development

Players developing according to designated development plan.

Bi Annual Player/Parent/Coach meetings were a success, positive feedback from parents regarding Club development approach/philosophy.

Coaching Development

Continued progression through Red Star partnership.

3 new coaches onboarded and placed into individual coaching development cycles.

6. Proposed Resolutions – Nikola Paunic (Chair)

No proposed resolutions submitted.

7. Acceptance of Financial Statements – Gloria Rogan (Treasurer)

Year-end unaudited financial statements recommended for approval.

- Motioned by – Radul Stanic
- Seconded – Stevan Manojlovic
- Result: Approved

8. Acceptance of Annual Report – Nikola Paunic (Chair)

Annual report recommended for approval.

- Motioned by – Veljko Lukovic
- Seconded – Stevan Manojlovic
- Result: Approved

9. Appointment of Auditor – Gloria Rogan (Treasurer)

Motion to appoint Ralevic & Ralevic LLP as auditor for SRFC for the year ending August 20, 2022

- Motioned by – Stevan Manojlovic
- Seconded – Nikola Paunic
- Result: Approved

10. Election of Directors – Strajo Milenkovic (Guest)

Strajo reviewed the election procedure. He reported that, as Members had been notified, 4 positions are up for reelection at the AGM. The directors elected at this year's AGM will commence a two-year term expiring not later than the close of the second annual meeting of members following this election.

One candidate per position have been nominated and were introduced to the Members. Online voting opened for a period of 15 minutes.

Results

It was announced that all votes were for election of

Secretary – Tijana Micanovic

Treasurer – Gloria Rogan

Director Operations – Veljko Lukovic

Director Business Development – Radul Stanic

Motion to accept slate of Directors as presented

- Motioned by – Nikola Paunic

- Seconded – Marko Pavlovic
- Result: Approved

11. Other Business - none

12. Closing Comments – Veljko Lukovic

13. Adjournment – 11:47am